

**Minutes of Economic Development Committee
October 16, 2008
Town Office**

In attendance: Deputy Mayor Browne, Chairperson
Frazer Russell, Councillor
Paul Tilley, Councillor
Robert Hiscock, CAO
Todd Cole

Meeting called to order at 8:30 am.

Winter Tourism Strategy

The Committee met with Mr. Cole to discuss the draft of the Winter Tourism Strategy. The following points were noted;

- Commitment from the private sector is critical with respect to both participation and financial contribution. If the financial commitment from the private sector is less than anticipated, the project will have to be reduced in size and scope.
- It was felt that the Clarendville area is, for the most part, market-ready with regard to winter tourism. Some work is required however with the White Hills and the snowmobile component. This would involve upgrades to the hill and the creation of a snowmobile loading/off-loading area.
- The New Curtin Theater should be part of the proposal.
- ACOA has indicated that Destination St. John's does not have to be the applicant for ACOA funding. The Town of Clarendville will take responsibility for this role.
- Councillor Tilley will arrange to get a letter of support from the College of the North Atlantic.
- The draft strategy will be reviewed by the Committee and changes forwarded to Mr. Cole by October 17, 2008. The application for funding will be submitted to ACOA, by the Town as soon as the revised strategy is received.
- Lisa Browne will approach DSJ, NCTC, and DRDB regarding letters of support.
- Todd Cole will approach the East Coast Snowmobile Association, Nordic Ski Club, and the Chamber of Commerce for letters of support.

Respectfully submitted,
Deputy Mayor Lisa Browne, Chairperson